



# RAVI AHIRIYA

## DIGITAL MARKETING SPECIALIST

I'm a digital marketing Specialist, having more than 8 years of relevant experience in Digital Marketing. I'm a sharp communicator and always think outside the box. I have a passion for crafting effective and dynamic online marketing strategies to drive sales and achieve business goals.



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## SKILLS

- SEO AUDIT
- ON-SITE & OFF-SITE OPTIMIZATION
- LINK BUILDING CAMPAIGN
- CONTENT MARKETING
- BLOGGING
- Paid Ads
- Search Ads
- Display Ads
- Shopping Ads
- GMB Ads

## EDUCATION

### MASTER OF BUSINESS ADMINISTRATION - DM

Devi Ahilya Vishwavidyalaya  
2016 - 2018

### BACHELOR OF TECHNOLOGY (CS)

University Institute of Technology,  
RGPV  
2011 - 2015

## LANGUAGE

English  
Hindi

## EXPERIENCE

### SELF EMPLOYED

HireFreelancerr

2023 - Present

Helping companies and individuals to win more customers by getting them found on top position of Google search engine. Responsible for managing different projects and provide quality work and achievements within short period of time.

### DIGITAL MARKETING MANAGER

SNV Services

2017 - 2023

Worked as Digital Marketing Manager created and applied various strategies on live campaigns, Managed team big team and ensured quality work, Managed different dimensions of digital marketing i.e. SEO, SMO, SMM, PPC, Email Marketing, ORM etc.

### HEAD OF PPC AND SEO

India Infotech - Indore, India

2015 - 2017

Provided several multi-national and local clients with state of the art Analytics & SEO solutions to improve their online presence in the most effective manner possible. Worked extensively with Google Analytics, Google Ads, and Google Tag Manager etc.